*for* **Purpose.**

# Training Calendar — January to June 2026

For Purpose supports people and organisations to create positive change and social impact.

We work with not-for-profits, charities, researchers, social businesses and government teams to build practical skills in policy, advocacy, communications, leadership and organisational capability.

Our training is grounded in real-world practice and delivered by people with experience working for purpose.

Each workshop is designed to give participants clear frameworks, practical tools and the confidence to apply them immediately in their day-to-day work.

Over the past ten years, we delivered 142 courses to 2,851 people working to drive change across Australia.

## Policy and advocacy

### Policy and advocacy intensive: Online flexible learning

*Times and dates – [February 2026 Self Paced starts 9 February](#), and [May 2026 Self Paced starts 11 May](#)*

*Format – Self-paced online + live catch up and 90-minute workshop*

A self-paced, guided online course that builds strong foundations in policy development and advocacy strategy development. Participants learn how to define a clear problem and ask, identify key targets, develop advocacy strategies, and craft compelling advocacy messages, using practical tools.

### Policy and advocacy 2 Day intensive (Brisbane)

*Time and date – [Brisbane February 2026- 10am – 4pm AEDT, 11 and 12 February](#)*

*Format – Face-to-face*

A comprehensive, face-to-face training that builds essential skills needed to navigate policy development processes and drive change. Participants learn how to define a clear problem and ask, identify key targets, develop advocacy strategies, and craft compelling advocacy messages, using practical tools.

### Policy and advocacy intensive: Live and online

*Time and date – [10am – 1:30pm AEDT, 4 and 5 March](#)*

*Format – Live online*

A live online course that builds strong foundations in policy development and advocacy strategy development. Participants learn how to define a clear problem and ask, identify key targets, develop advocacy strategies, and craft compelling advocacy messages, using practical tools.

**Policy writing: Developing compelling submissions**

*Time and date – [March 2026 - 10:30am – 1pm AEDT 17 March](#), and [May 2026– 10:30am – 1pm AEST 28 May](#)*

*Format – Live online*

A practical workshop that provides an overview of how to shape and engage with consultation processes through preparing submissions. Participants learn what to consider before preparing a submission, submission drafting, how to amplify the impact of your policy writing, and what to consider with the emergence of AI.

**Policy managers intensive**

*Time and date – [10am – 1pm AEDT, 24 February, 3 March and 10 March](#)*

*Format – Live online + one hour online coaching session + pre-reading*

A dedicated program including readings, workshops and coaching covering the essential skills for leadership in managing policy, research and advocacy teams. Participants learn about agenda setting, communication and engagement, implementing strategy and managing teams effectively.

Application for the Intensive is a two-stage process. *To find out more and express interest, please go express interest [here.](#)*

**Driving transformational change: how to build public and political support for the change we need**

*Time and date – [10am – 1pm AEDT, 21 May, 28 May, 4 June, 11 June](#)*

*Format – Live online*

This interactive training program is designed for leaders and policy advocates dedicated to achieving transformational policy change.

Developed in collaboration between Common Cause Australia and For Purpose, this training explores how to use public engagement and strategic government relations to disrupt politics as usual and create more meaningful long-term change.

The training focuses on the type of leadership and approaches we need at a time when ambitious change is sorely needed but feels out of reach.

## Communications

**Strategic communications and messaging intensive**

*Time and date – [March 2026 - 10:30am – 2pm AEDT, 18 and 19 March](#) and [May 2026 -10:30am – 2pm AEST 6 and 7 May](#)*

*Format – Live online*

A practical two-day workshop designed to enhance knowledge and skills in crafting effective messages for campaigns and communications. Participants learn about choosing the right frames and values for campaigns, messaging pitfalls to avoid and developing communications strategies.

### Find your voice: Write with confidence, build your profile

*Time and date – [10:00am – 1:30pm, 18 and 19 May 2026](#)*

*Format – Live online*

This two-part workshop is designed for changemakers who want to build visibility and write with confidence, creating compelling content that cuts through the noise. Led by award-winning journalist and communications strategist, Jill Stark, Find Your Voice takes participants inside the craft of thought leadership and how to become a trusted public voice without feeling like you're "selling" yourself.

### Effective media engagement for advocacy

*Time and date – [10:30am – 2pm AEDT, 13 and 14 May](#)*

*Format – Live online*

A practical two-day workshop on communications and media engagement, particularly in the context of generating media interest for policy, advocacy, research and behaviour change programs. Participants learn how to develop media strategies, create media releases, craft powerful messaging, and pitch.

## Organisational capacity

### Time management workshop: Live and online

*Time and date – [10am – 12pm AEDT, 31 March](#)*

*Format – Live online*

A practical workshop that introduces tools and systems to help gain control of your time. Participants learn simple and effective tools to reduce overwhelm, manage tasks with intention, and build routines to support productivity.

### Email and Teams management workshop: Tools, tips and tactics

*Time and date – [10am – 12pm AEDT, 6 March](#)*

*Format – Live online*

A practical workshop that introduces tools and systems to gain control of both email and Microsoft Teams. Participants learn techniques to streamline message processing, reduce clutter, and apply powerful under-used features that can save hours each week.

### AI for Not-for-Profits: Practical tools and ethical use

*Time and date – [10am – 12:30pm AEDT, 27 March](#)*

*Format – Live online*

An introductory workshop demystifying AI and shows how it can be used to support daily work. Participants learn what AI is, see real examples of its use, and explore the ethics of applying AI in your workplace.

Be sure to *[check our website](#)* for all of our upcoming training and to register.