

# Training Calendar

July-December 2026

## ABOUT FOR PURPOSE

For Purpose supports the people and organisations working to create positive social impact. We work with not-for-profits, charities, for-purpose organisations and government teams to build practical skills in policy, advocacy, communications, leadership and organisational capability.

Our training is professional, accessible and grounded in real-world practice. Each workshop is designed to give participants clear frameworks, practical tools and the confidence to apply them immediately in their day-to-day work.

For Purpose has delivered 155 training courses to 3,006 people. We have also worked with 89 organisations on a range of consulting projects.

## POLICY AND ADVOCACY TRAINING

### Policy and Advocacy Intensive: Online Flexible Learning (August 2026)

**Starts 10 August 2026**

A self-paced, guided online course that builds strong foundations in policy development and advocacy strategy. Participants learn how to analyse government policy, craft compelling advocacy messages, and influence decision-makers using practical, sector-relevant tools.

[Click here](#) to book your place on the August Course.

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### Policy and Advocacy Intensive: Live and Online (September 2026)

**15 & 16 September 2026 | 10:00 am – 1:30 pm**

A live, two-morning, interactive online training with a Facilitator, featuring group activities, sector examples and practical frameworks to strengthen advocacy confidence and capability.

[Click here](#) to book your place.

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## **Policy and Advocacy Intensive: Online Flexible Learning (October 2026)**

**Starts 12 October 2026**

A self-paced, guided online course that builds strong foundations in policy development and advocacy strategy. Participants learn how to analyse government policy, craft compelling advocacy messages, and influence decision-makers using practical, sector-relevant tools.

[Click here](#) to book your place on the October Course.

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## **Policy Writing: Developing Compelling Submissions Workshop (October 2026)**

**22 October 2026 | 10:30 am – 1:00 pm**

A practical workshop that guides participants through the process of writing persuasive, evidence-based submissions. Learn how to structure arguments, analyse consultation papers, integrate evidence and tell a compelling story that influences decision-makers.

[Click here](#) to book your place.

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## **Meeting with decision makers: Live and online**

**27 August 2026 | 10:30 am – 1:00 pm**

This Workshop has been developed for people working in not-for-profit organisations or other purpose-driven environments.

It explores how to prepare for, participate in and follow - up meetings with politicians, advisors or public servants.

[Click here](#) to book your place

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## **Policy Managers Intensive – Cohort 5**

**4 August, 11 August and 18 August 2026 | 10:00am–1:00pm AEST**

A dedicated program for policy leaders, focusing on strategic oversight, coaching teams, quality assurance processes, and building effective policy and advocacy systems.

[Click here](#) to book your place.

## Driving transformational change: how to build public and political support for the change we need.

**Starts 22 July 2026**

This interactive training program is designed for leaders and policy advocates dedicated to achieving transformational policy change.

Developed in collaboration between [Common Cause Australia](#) and [For Purpose](#), this training explores how to use public engagement and strategic government relations to disrupt politics as usual and create more meaningful long-term change.

[Click here](#) to book your place.

## COMMUNICATIONS TRAINING

### Strategic Communications & Messaging Intensive (October 2026)

**13-14 October 2026 | 10:30 am - 2:00 pm (both days)**

A hands-on two-day program designed to strengthen your organisation's strategic communications. Learn message framing, narrative development, audience mapping, and how to communicate purpose and impact clearly.

[Click here](#) to book your place.

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### Say it so it sticks: Key messages and media releases: Online Intensive

**15 October 2026 | 10:30 am - 1:00 pm**

A hands-on 2.5-hour workshop where you'll turn a real issue from your organisation into clear key messages and the spine of a media release.

Most of the time is spent writing and refining, so you leave with language you can put to work straight away.

[Click here](#) to book your place.

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## Pitching for impact in a changing media landscape: Online Intensive

29 October 2026 | 10:30 am -1:00 pm

A practical workshop for communicators who need to get stories up but feel the media has moved on. Learn how today's mix of print, online, podcasts and social first news really works, and walk away with targeted pitches you can send the next day.

[Click here](#) to book your place.

## PRODUCTIVITY TRAINING

### Effective Email and Time Management: Online Intensive

8 September 2026 | 10:00am-12:30pm

This course is designed for professionals looking to manage email more effectively, improve productivity and create more space for meaningful work. Participants will learn practical tools and strategies to reduce overwhelm and make better use of their time.

[Click here](#) to book your place.

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### AI for Not-for-Profits: Practical Tools & Ethical Use

25 August 2026 | 10:00am-12:00pm

An introductory workshop exploring how AI can support NFP operations, communications and productivity — with a strong focus on ethics, risk management and responsible use.

[Click here](#) to book your place.

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## IN-HOUSE BESPOKE TRAINING

With all of our areas of training, we develop in-house options that allow us to work with you and your team to deliver on specific learning outcomes. If you're wanting a workshop developed just for you and your organisation, [reach out to us](#).

See all our training at [our website](#) or [contact us](#) to find out more.